

1401 FM 424, Cross Roads, TX 76227 | www.CrossRoadsTX.gov | 940.365.9693
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The *Town of Cross Roads* is the perfect place to establish your business in a community that welcomes small businesses, franchises, and major retailers. The business climate is growing rapidly. Businesses can position themselves in the heart of the 380 corridor of commercial development in North Texas.

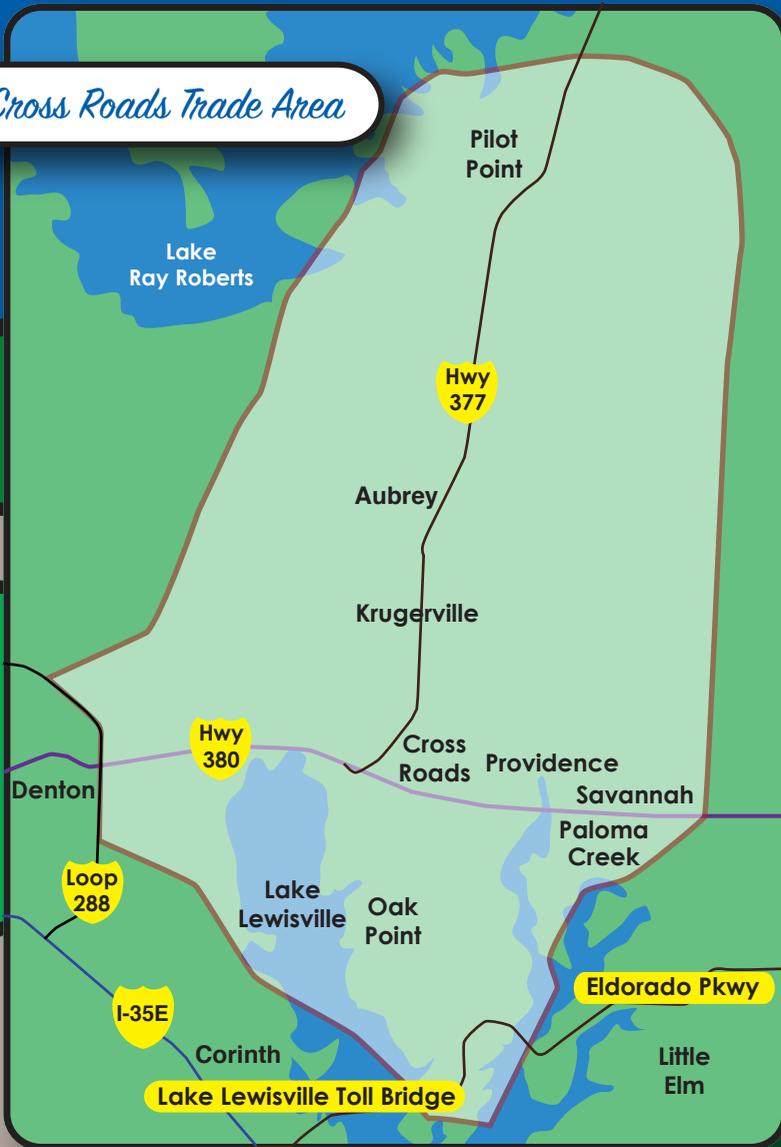
Locate in the *Town of Cross Roads*

- ✦ Pay no town property tax
- ✦ Enjoy the country atmosphere with one-acre net minimum lot size for residential development
- ✦ Appreciate "Texas Country" architectural standards for commercial development
- ✦ Attract and develop the best workforce with excellent schools
- ✦ Hunt, fish, and boat on nearby Lake Lewisville and Lake Ray Roberts
- ✦ Ride horses in area trails and parks

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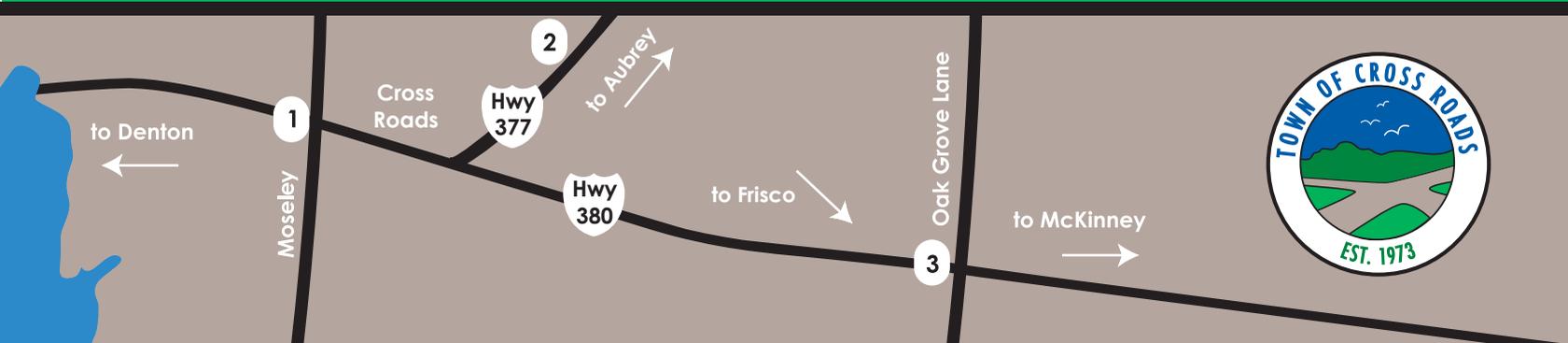


Cross Roads Trade Area



Cross Roads Traffic Count

Location	24 - Hour		Peak Hour Totals	
	Directional	Combined	AM Peak	PM Peak
1 EB	21,449	41,588	11:15 - 12:15	5:00 - 6:00
1 WB	20,139		7:30 - 8:30	5:00 - 6:00
2 NB	3,736	5,646	10:15 - 11:15	12:45 - 1:45
2 SB	1,910		8:15 - 9:15	2:30 - 3:30
3 EB	21,833	43,647	11:15 - 12:15	5:15 - 6:15
3 WB	21,814		7:45 - 8:45	5:45 - 6:45
			1,145	1,493



DEMOGRAPHIC AND INCOME PROFILE

Town Of Cross Roads TRADE AREA

159.15 SQUARE MILES

	Census 2010	2014	2019
Population	42,233	49,273	58,813
Households	14,358	16,710	19,904
Families	11,293	13,071	15,515
Average Household Size	2.93	2.94	2.95
Owner Occupied Housing Units	11,529	13,146	15,706
Renter Occupied Housing Units	2,829	3,564	4,198
Median Age	33	33.6	34.1
Median Household Income		\$74,293	\$83,570

Growth Trends: 2014 - 2019 Annual Rate	Trade Area	State	National
Population	3.60%	1.49%	.73%
Households	3.56%	1.51%	.75%
Families	3.49%	1.44%	.66%
Owner Occupied Households	3.62%	1.44%	.69%

Custom Trade Area Study

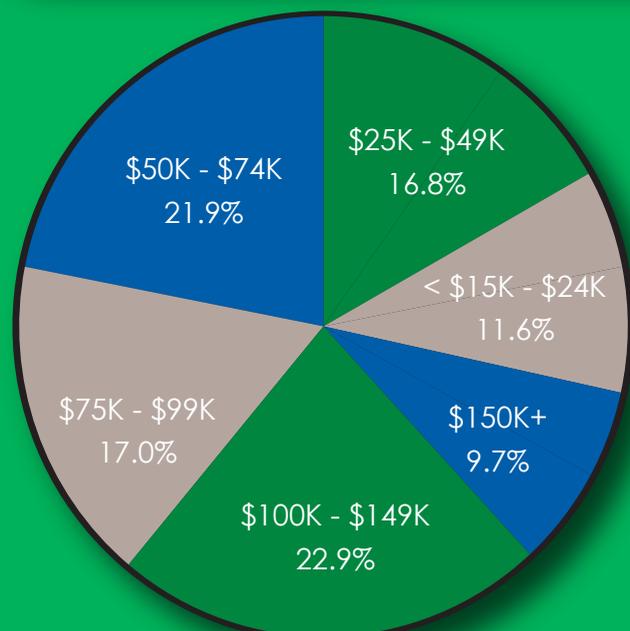
	Pop.	Households
2010 Census	42,233	14,358
3Q14 Estimate	50,656	17,230
Growth 2010 to 3Q14	19.94%	20.00%
3Q19 Projection	75,588	25,030

New Home Activity*

Annual New Home Starts	1,122
Future Lots	2,732
Preliminary Lots	13,872
Total Potential Future Homesites	18,121
Median New Home Price	\$218,805

*Single family only. Multi-family data not included.

2014 Median Household Income





The people who live in *Cross Roads* enjoy the country atmosphere, the bountiful trees, and the close proximity to Lake Lewisville, Lake Ray Roberts, and the communities of Denton, Dallas, and Fort Worth. To retain the beauty and serenity of our town, we value the preservation of trees, promote attractive commercial landscaping and signage, and encourage high standards for residential developments.

*Major national retailers
doing strong business in Cross Roads:*

CVS Pharmacy	Subway
Discount Tire	SuperCuts
Dominos	Starbucks
Mattress Firm	Taco Bell
McDonald's	The UPS Store
Metro PCS	Walmart
Sally Beauty Supply	Jack in the Box

*Regional retailers doing strong
business in Cross Roads:*

Fuzzy's Taco Shop
Palio's Pizza
Prairie House
Sonic
Villa Grande Mexican Restaurant
Whataburger
Chicken Express

Educational, Medical, and Government Resources

Public Schools (Denton ISD and Aubrey ISD) in our trade area continue to expand to meet the needs of both existing residents and future homebuyers. Additionally, the growth of secondary school students will help successful businesses fill their growing needs for entry-level employees in a variety of skill sets.

Local area *colleges and universities* (UNT, TWU, and NCTC) embrace the expanding educational requirements of students and employers. Our higher education resources support a growing number of academic career programs, including management, nursing, fine arts, finance, marketing, accounting, engineering, information technology, teaching, public services, agriculture, logistics, science, music, and language studies, among others. These programs yield an expanding pool of talent to fill the needs of business, government, and industry.

Steven G. Copeland Government Center is located in the heart of Cross Roads, giving its residents and business owners local access to a variety of services and information, such as passports, vehicle registration, and property tax collection. The Steven G. Copeland Government Center is also home to Precinct 5's Constable and Justice of the Peace.

The *Aubrey Area Library* has been providing quality library services for almost 30 years, including book clubs, senior programs, story time, downloadable e-books and audio books, and help with resumes, tutoring, and scholastic certification.

With *Baylor Emergency Medical Center* just east of Cross Roads on Highway 380 and many doctors practicing in Cross Roads, medical assistance is never far away.