



**NOTICE OF MUNICIPAL DEVELOPMENT  
DISTRICT REGULAR SESSION MEETING  
FOR THE TOWN OF CROSS ROADS  
FEBRUARY 11, 2021 AT 7:00 P.M.**

Call to Order – **7:02 P.M.**

1. Roll Call  
**Present: LQ Vann, Mady Killfoil, John Knox; Sara Montazeri joined at 7:09 PM**  
**Absent: Allan Neubauer**
2. Citizen Input for Items ON the Agenda  
**None.**
3. Citizen Input for Items NOT on the Agenda  
**None.**
4. Discussion and action regarding January 14, 2021 meeting minutes  
**Motion to approve made by Vann;**  
**Second by Killfoil;**  
**Roll Call Vote:**  
**Vann – Yes**  
**Killfoil – Yes**  
**Knox – Yes**  
**Passed unanimously.**
5. Discussion and action regarding appointment of Officers:
  - a. President  
**Motion to appoint John Knox made by Killfoil;**  
**Second by Vann;**  
**Roll Call Vote:**  
**Vann – Yes**  
**Killfoil – Yes**  
**Knox – No**  
**Passed 2 to 1.**
  - b. Vice-President, if applicable  
**Motion to reappoint Sara Montazeri made by Vann;**  
**Second by Killfoil;**  
**Roll Call Vote:**  
**Vann – Yes**  
**Killfoil – Yes**  
**Knox – Yes**  
**Passed unanimously.**

6. Updates:
  - a. Review of Budget Versus Income and Expense Actuals
  - b. Local Development Update – Staff
  - c. Recognition Events for New Businesses
7. Presentation from Sharon Baca on marketing strategies for the Municipal Development District.
8. Discuss and consider action on a marketing plan for the Municipal Development District, including any recommendations to the Town Council for advertising for the Town.  
**Motion to reallocate funds from General Municipality Fund to Advertising and Promotion Fund to pay \$1750.00 for a contracted advertisement.**  
**Second by Knox;**  
**Roll Call Vote:**  
**Montazeri – Yes**  
**Vann – Yes**  
**Killfoil – Yes**  
**Knox – Yes**  
**Passed unanimously.**
9. Discuss and consider updates and improvements to the MDD web pages on the Town website to include removal of outdated materials.  
**Motion to direct staff to update the website, remove outdated information, and to bring forward a budget amendment in the amount of \$18,000.00 from fund balance for a new website and photographer for the MDD and the town made by Vann;**  
**Second by Knox;**  
**Roll Call Vote:**  
**Montazeri – Yes**  
**Vann – Yes**  
**Killfoil – Yes**  
**Knox – Yes**  
**Passed unanimously.**
10. Discuss and consider action on a potential Cross Roads Business Directory.
11. Request for future agenda items  
**Meeting on February 25<sup>th</sup>, 2021 at 7:00 P.M. to discuss creation of a vision statement**  
  
Adjourn – **8:55 P.M.**

CERTIFICATION:

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John Knox, MDD President

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Donna Butler, Town Secretary