



**MINUTES OF MUNICIPAL DEVELOPMENT DISTRICT
MEETING FOR THE TOWN OF CROSS ROADS
FEBRUARY 25, 2021 AT 7:00 P.M.**

Call to Order – 7:05 P.M.

1. Roll Call:
President Knox, Members Vann, Neubauer, and Killfoil.
Absent: Montazeri

2. Citizen Input for Items ON the Agenda
Item 5 - Larry Fisher offered his professional consultant services for free.
Item 4 - Sharon Baca stated the MDD's goals and objectives is consistent with what she has seen in the comprehensive plan update and explained the importance of deadlines for upcoming marketing and editorial plans.

3. Citizen Input for Items NOT on the Agenda
None.

4. Discuss and consider amendments to the FY 2021 MDD budget.
Discussion was held to fund March and April of Sharon Baca's marketing plan to include \$1,512 per month in the Denton Record Chronicle and \$860 per month in the 380 News and one month in the 380 magazine for \$1,000.
Motion to approve reallocating \$5,744.00 from signs to advertising and marketing made by Knox;
Second by Vann;
Roll Call Vote:
Knox – Yes
Vann – Yes
Neubauer – Yes
Killfoil – Yes
Passed unanimously.

Motion to approve the budget amendment for MDD to include \$18,000 from fund reserves for the website and photography capital project and a total of \$7,494.00 transferred from for advertising and marketing from the Town Welcome Sign item the as previously discussed made by Vann;
Second by Neubauer;
Roll Call Vote:
Knox – Yes
Vann – Yes
Neubauer – Yes
Killfoil – Yes
Passed unanimously.

5. Discuss and consider establishing a vision statement for the MDD and future planning projects.
Discussed cooperation with all town boards.
No action.
6. Request for future agenda items.

Adjourn – **7:50 P.M.**

John Knox, MDD President

Donna Butler, Town Secretary