



Town Survey Results April, 2012

1. Are you a resident of Cross Roads?

Yes	No
88.17%	11.83%

Cross Roads residential property owner?

Yes	No
88.69	11.31%

Cross Roads business property owner?

Yes	No
10.91%	89.09%

Do you operate a business in Cross Roads?

Yes	No
12.65%	87.35%

2. If you are a resident, how many years have you lived in the Town of Cross Roads?

Less than one year	2.47%
1 to 3 years	14.20%
3 to 5 years	5.56%
5 to 10 years	23.46%
Over 10 years	48.15%

3. Please check your approximate age.

Under 30	1.80%
30-40	3.59%
40-50	21.56%
50-65	38.32%
Over 65	28.14%

4. Do you have school age children living in Cross Roads?

Yes	No
26.19%	73.81%

5. Have you attended a Town Council meeting?

Never	30.36%
Occasionally	52.98%
Frequently	10.71%

6. For the following goods and services, choose the top three priorities for you and your family. Please number your priorities 1 through 3, with 1 being your top priority.

	Priority 1	Priority 2	Priority 3
Country living	53.02%	6.71%	9.40%
Faster response for Fire and paramedics	8.72%	14.09%	8.72%
Full service grocery store	19.46%	19.46%	19.46%
Good roads	6.71%	33.56%	22.82%
Improved police protection	2.01%	11.41%	10.07%
More local restaurants	2.68%	6.71%	14.09%
Other	0.67%	0.67%	6.04%

7. How would you rate the overall quality of life in Cross Roads today?

Excellent	40.24%
Good	47.93%
Fair	5.92%
Poor	0.00%
Very Poor	0.00%

8. How satisfied are you with the customer service you and others receive from the Town Staff?

Excellent	46.06%
Good	36.36%
Fair	9.09%
Poor	1.82%
Very Poor	0.61%

9. How satisfied are you with the performance of your Town's elected officials?

Excellent	35.15%
Good	45.45%
Fair	11.52%
Poor	2.42%
Very Poor	0.00%

10. Do you believe Cross Roads should maintain its one acre minimum for residential properties?

Yes	No
88.17%	11.83%

11. Do you believe Cross Roads should maintain its one acre minimum for commercial properties with sewer line access?

Yes	No
64.78%	35.22%

12. Would you like the option of receiving the Cross Roads Times newsletter or other Town communications delivered electronically through email?

Yes	No
52.76%	47.24%

13. Should Cross Roads "consider/start working" toward building the following?

a. Community Center for Cross Roads residents to rent for special occasions:

Yes	No
24.20%	75.80%

b. Expansion of Town Hall to provide more/larger meeting rooms:

Yes	No
15.03%	84.97%

c. Fire/EMS station:

Yes	No
62.11%	37.89%

d. Sewer lines extending along our highways in order to promote business development in our Commercial Corridor:

Yes	No
78.05%	21.95%

e. Upgrading our undersized or inadequate fresh water lines:

Yes	No
78.66%	21.34%

f. Would you be willing to accept a property tax to pay for any of these?

Yes	No
17.61%	82.39%

14. Please rate how well the following Town services are being provided by circling the appropriate description:

	Excellent	Good	Fair	Poor	Very Poor	Don't know
Code Enforcement:	8.13%	42.50%	15.63%	5.00%	1.88%	20.63%
Fire services:	5.63%	50.00%	13.75%	1.88%	0.00%	21.25%
Garbage/trash pickup service:	25.47%	48.45%	8.70%	0.62%	1.86%	8.07%
Inspection Services:	6.88%	31.25%	16.25%	3.13%	0.00%	35.00%
Parks/Recreation:	7.69%	34.62%	19.87%	5.77%	0.64%	23.72%
Permit processing services:	7.05%	30.77%	10.90%	2.56%	1.28%	40.38%
Police services:	6.21%	45.34%	14.29%	3.73%	1.86%	21.74%
Recycling program:	23.27%	41.51%	11.95%	2.52%	2.52%	11.32%
Roads / Maintenance:	13.41%	53.66%	20.73%	1.83%	1.22%	1.83%
Sanitary sewer service:	6.00%	21.33%	9.33%	2.00%	4.00%	49.33%
Street lighting:	3.73%	31.68%	26.09%	11.80%	7.45%	11.80%
Water service:	9.38%	51.25%	22.50%	4.38%	1.25%	6.88%

15. Do you believe Cross Roads should establish a committee to work on a community event, which would highlight our Town (e.g., Aubrey's Peanut Festival)?

Yes	No
31.37%	68.63%

a. Would you be willing to serve on such a committee?

Yes	No
20.97%	79.03%

16. Please indicate your opinion on the sale and use of Fireworks:

a. Should the Town of Cross Roads allow the sale of fireworks within the Town limits?

Yes	No
40.72%	59.28%

b. Should the Town of Cross Roads allow individuals to use Fireworks in the Town limits?

Yes	No
38.55%	61.45%

- c. **Should the Town allow special event Firework displays with a Town permit?**
- | | |
|------------|-----------|
| Yes | No |
| 73.46% | 26.54% |

17. Please indicate your area of residence to help us gain a more accurate picture of the responses:

Along Hwy 380	3.77%
Along Hwy 377	1.89%
FM 424/Naylor Rd	4.40%
Spring Mountain Rd	5.66%
Bridle Ridge Ranch Rd	5.03%
Fish Trap Rd.	4.40%
Forest Hills Development	3.77%
Historic Lane	1.26%
Moseley Rd	5.66%
Oak Bluff Area Development	3.14%
Oak Shores Development	39.62%
Pottershop Rd	1.26%
Tipps Rd	5.66%
Villages at Cross Roads Dev.	3.77%
Other	3.77%

18. Should Cross Roads allow future light industry (e.g., machine shops, assembly business, commercial warehouse, etc.) in the Town?

Yes	No
73.46%	26.54%

19. What is the most important factor to you in attracting new business to Cross Roads? (select one)

Creating local jobs	7.53%
Ensuring quality commercial development	20.55%
Additional sales tax revenues	28.08%
Providing goods and services to the community	35.62%

20. Please rate how important it would be to attract more of the following businesses to Cross Roads. With 5 being very important and 0 being no interest at all.

	5	4	3	2	1	0
Bank	21.34%	10.98%	21.95%	10.98%	7.93%	20.12%
Car Wash	5.52%	7.36%	16.56%	16.56%	14.72%	32.52%
Cleaners/Laundry	6.10%	11.59%	28.05%	15.24%	9.76%	22.56%
Coffee/Donut Shop	5.52%	6.25%	23.31%	18.40%	15.34%	23.93%
Day Care Center	7.50%	6.88%	17.50%	13.13%	12.50%	34.38%
Department Store	18.01%	11.80%	18.63%	11.80%	9.94%	20.50%
Drug store/Pharmacy	26.71%	24.22%	18.63%	7.45%	3.11%	11.18%
Grocery Store	55.09%	15.57%	10.18%	2.99%	1.80%	5.99%
Home Improvement Store	25.15%	18.40%	25.15%	6.75%	4.29%	11.66%
Professional Services [dentist, lawyer, etc.]	9.82%	15.95%	26.38%	15.95%	7.98%	16.56%
Restaurants – Fast Food	19.02%	17.18%	20.25%	9.82%	9.82%	16.56%
Restaurants – Full Service	36.36%	22.42%	20.00%	7.27%	4.24%	4.85%
Specialty Retail Shops	18.01%	16.77%	26.71%	15.53%	4.97%	11.80%
Tractor/Farm Supply Store	10.37%	20.73%	23.17%	14.02%	8.54%	16.46%

21. Do you believe the Town of Cross Roads' ordinances and regulations are:

Not restrictive enough	3.68%
About right	63.19%
Too restrictive	18.40%
Don't know	7.98%

Questions 22---24 required narrative answers.

22. Would you be interested and willing to serve on one of the various commissions and committees established by the Town of Cross Roads?

% Yes	% No	% Maybe
19.48%	35.06%	38.31%