



# The Cross Roads Times

## The Town of Cross Roads, Texas

Volume8 Issue1

January 2009

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### Special Interest Articles:

- Economy slows
- CareFlite

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## From the Mayor's Desk by Harv Kitchens, Mayor



### Economy Slows Activities in Cross Roads

During this last quarter, development activities in Cross Roads have almost come to a stand still.

However, as you will read in this newsletter, we are welcoming Discount Tire as the newest business in our Town. This company has been exceedingly cooperative in remodeling the "old fire works store" at the corner of Highway 380 and Mosley Road to create an outstanding facility for one of the "front doors" of our Town. We are very proud to have them as one of our retail service businesses within our Town Limits. Go by and say hello and welcome.

The Allegiance Development commercial area with WalMart is still proceeding but at a much slower pace. The Town Council has approved the architectural renderings, and the Town engineer is currently reviewing the site plan. The information that we receive from WalMart is that they like to obtain all the approvals required by the town in which they will build, and then when the economy is right they will be prepared to start construction. Consequently, they have not given us a start or completion date.

On the residential side, we continue to issue certificates of occupancy for new residents that are moving into new houses in Villages of Cross Roads and Forest Hills. We are issuing approximately 4 or 5 per quarter for the Town.

The economy is affecting everyone and we are not immune. I recommend that every citizen of Cross Roads go shopping and dining in our Town to help stimulate our economy!

## **History of Cross Roads ... by Ross Schraeder**

### **Getting to know Cross Roads Residents --- Re-Introducing Patricia Ann Diers**



Patricia was first interviewed by Eddie Cundall in 1996 for the Cross Roads Citizen News Letter. This article is based on that article and a recent interview.

“How lucky I am!” says Patricia. “I play harp for fun and I get paid for it! My fun and pleasure take care of paying my bills.” Who could ask for a better arrangement than that?

Patricia Ann Diers was born in Milwaukee, Wisconsin. When she was three years old her family moved to a home on Lake Amy Belle in Hubernus, Wisconsin, in an area of hills, lakes and glaciated formations known as the Kettle Moraine Region. Here she grew up in a very close-knit community in a family where music was always an essential part of life. It was in high school where she played the trumpet in the band that one of her teachers suggested that she try the harp. Her involvement with the harp kept growing and growing. Right after high school she accepted her first paying job with the Milwaukee Repertory Theater.

At age 19, Patricia, a student at the University of Wisconsin, became engaged to a film-making student who transferred to North Texas State University in Denton, Texas. Patricia applied and was awarded a scholarship to the NTSU School of Music in 1970. The engagement did not last, but the music continued to flourish. Patricia auditioned for a job at Six Flags and played there in the Southern Palace for two years while she was going to school, thus paying her own way.

To the delight of all who were lucky enough to hear her perform, Patricia continued her career playing heavenly music on the harp—the music of angels. She has played for Tea at the Mansion in Dallas and at the Worthington in Fort Worth and before such notables as John Tower, Ross Perot and once, the King and Queen of Sweden when they were touring the U.S.A. She has performed also for Bill Clements, Dick Armey and President George W. Bush. She has soloed with notable groups which include the Dallas Symphony Orchestra, Mormon Tabernacle Choir and the Vocal Majority.

Besides individual performances, she now teaches harp at Plano Sr. High School, the Episcopal School of Dallas, the Hockaday School in Dallas and Lewisville and Denton School districts as an independent Private Music Contractor.

The harp seed which was planted, sprouted, nourished and grown—and now known for the beauty of its flowering--- continues to enthrall everyone who hears the music of Patricia Ann Diers, harpist.

Patricia and her husband, Dr. John R. Wendel live off Moseley Road here in Cross Roads. We in Cross Roads are so fortunate to have such exceptional citizens as part of our community.

## Discount Tires of Cross Roads, a Business Profile . . .by Larry Fischer

Discount Tire of Cross Roads, our newest business neighbor, officially opened its doors on Monday, January 5<sup>th</sup>. The photo shows Mayor Kitchens and Mayor Pro Tem Ross Schraeder becoming two of the first new customers of Cross Roads Discount Tire. Shown with the mayor are the Discount Tire Regional Vice President Rick Sims and Jay Carley, the Cross Roads store manager.

But in all reality, our story begins with the opening of a new tire store in Ann Arbor, Michigan. The year was 1961 and an ambitious young man began with a simple business plan of selling five tires a day from the old converted plumbing shop. That man was Bruce Halle, who went on to found a Discount Tire empire that now, 48 years later, sells over 50,000 tires a day and opens approximately 50 new Discount Tire stores each year.

Much has changed about the tire business over those years. However, the five keys to the remarkable success of Discount Tire put in place by its founder have not changed. Built into the very fabric of day-to-day operations, this fundamental business philosophy becomes quickly apparent in discussions with Jay Carley, Manager of the Cross Roads store:

- Be fair
- Be truthful
- Work hard
- Be there on time
- Help people

Time and again, Jay emphasized how important it is for every employee to “do the right thing” for customers. Doing the right thing includes free repairs of your flat tires regardless of where you purchased them even though it costs Discount Tire about \$13 in labor and materials for each flat it fixes. It means free tire rotations for anyone who asks for the service. It means getting the customer’s needs taken care of quickly and minimizing the wait time. It means stocking over 1800 tires right here in Cross Roads and quickly finding the right tire for the job even if it isn’t in stock. It means providing superior customer sales support from experienced tire experts who don’t operate on commission. It means beating any

competitor’s price on any tire, every time, by at least \$10.

In speaking with Jay, you quickly conclude that these aren’t simply marketing slogans, they form the foundation for the successful growth of the Discount Tire stores. Located at the corner of US 380 and Mosley Road, Jay wants the opportunity to personally prove their value to you.

Jay wants you to keep your eyes open for the mailing he will soon be sending out as part of the grand opening celebration. It will offer you \$100 off the price of a new set of tires! Come out to Cross Roads’ newest store, meet Jay and let his team provide you with the Discount Tire customer experience. You just might see your tire buying needs handled as a refreshing new experience!



Harv Kitchens, Jay Carley (store manager), Rick Sims (Regional Vice President, and Ross Schraeder



Welcome the new Discount Tire store to Cross Roads Highway 380 at Mosley Road

## **Community Bulletin Board**

### **Welcome to our new neighbors in Cross Roads:**

- Matthew Fox, 117 Las Colinas
- Carl and Cassie Smith, 950 Spring Mountain Road
- Richard and Kathleen Leach, 4000 Historic Lane

### **Spring Roadside Clean-Up Scheduled for Saturday, March 21**

- 8 am to noon
- Dumpsters at the park
- Hazardous waste recycling provided by Upper Trinity Regional Water District
- Electronics recycling provided by Computer Crusher of Denton

**Mark your calendars now.**

## **Copeland Government Center Services**

### **1400 FM 424 across from Town Hall of Cross Roads**

The Copeland Government Center, Denton County courthouse annex, will celebrate its first year anniversary in February. This facility has brought many services to the area of Cross Roads, in the heart of Precinct One.

Below is a listing of frequently requested phone numbers for this facility. Please clip this from your newsletter and keep readily available to aid you, your friends and family.

**940-349-2810 County Commissioner Precinct 1**

**940-349-4400 County Clerk**

**940-349-3500 Tax Office**

**940-349-3460 Justice of the Peace Precinct 5**

**940-349-3480 Constable Precinct 5**

**940-349-4460 Adult Probation**

**940-349-4470 Juvenile Probation**



Copeland Government Center, 1400 FM 424, Cross Roads, Texas

## Katherine's Corner . . . by Katherine Ritchie



### ***CareFlite Contract Renewed***

I would like to inform all residents of the Town of Cross Roads that the Town Council has renewed its contract with **CareFlite of Texas** for emergency services for the calendar year of 2009. There is no need to re-register if you did so last year, but if you have not done so you must send into the town offices the completed enrollment form so that you and the members of your household will be included in the CareFlite approved membership roster for this service through the Town of Cross Roads approved plan. There is **no cost to you**. The Town Council has negotiated with CareFlite to cover membership fees for all residents living within the town limits. You can read more information about specific guidelines and services online at [www.careflite.org](http://www.careflite.org) or call CareFlite at 877-339-2273. Please fill out and return the form available to you in this newsletter on page 6.

### ***Spring Roadside Clean-up and Recycling***

The Town of Cross Roads annual **Spring Roadside Cleanup** will be March 21<sup>st</sup>. The collection dumpsters will be located at the Town Park located at the southeast corner of FM 424 and Fishtrap Road. We will meet at the park at 8 AM and break up into groups to canvas the majority of the town roads. Also I am proud to inform you that the Town Council has contracted with Upper Trinity Water District at **no charge** to its residents **for the collection and responsible disposal of specific recyclable items** such as paint, used motor oil, acids, aerosol cans, antifreeze, brake fluid, craft chemicals, hobby chemicals, degreasers, drain cleaners, fertilizers, fluorescent bulbs, fungicides, gasoline, herbicides, household cleaners, CFC light bulbs, oil filters, paints, thinners, varnishes, pest strips, pesticides, pharmaceuticals, photo chemicals, pool chemicals, solvents, unwanted fuel, and batteries. Computer Crusher of Denton will be onsite for the collection of electronics. Items they will accept at no cost are telephones, receivers, tape players, DVD players, 8-track players, electronic game systems, and stereo components. Items they will accept for a small fee are computers (including keyboard, mouse, monitor, etc. They will also destroy hard drives for a small fee while you watch. The collection trailers will be located at Town Hall or in the parking lot of the new Denton County Annex across the street from Town Hall. You will need to register with the attendants at the collection trailer to verify your Cross Roads address. So bring your driver's license.

Thanks to Alan and Naomi Hauf for organizing the clean-up and recycling event.

Hope to see you on Saturday March 21<sup>st</sup> for the cleanup. We all live in a wonderful community and need to take equal responsibility and pride in maintaining it.

**Application is required for participation in the CareFlite program.  
If you applied in 2008, you are still covered.**

**For new applicants, application form is found on the backside of this page.**

- Tear it from the newsletter.
- Complete it.
- Turn it in to Town Hall immediately.



3110 S. Great Southwest Parkway  
Grand Prairie, TX 75052  
Fax (972) 352-6634



Caring-Heart  
CareFlite's Membership Program  
(877) 339-2273

Town of Cross Roads  
1401 FM 424  
Cross Roads, TX 76227  
Phone (940) 365-9693

**A one year Caring-Heart Membership has been purchased on your behalf by the Town of Cross Roads. Please fill out this form and return to Town Hall.**

First Name: \_\_\_\_\_ Middle Initial: \_\_\_\_\_ Last Name: \_\_\_\_\_

Home Address: \_\_\_\_\_ City: \_\_\_\_\_

Zip: \_\_\_\_\_ County: \_\_\_\_\_ Home Phone #: \_\_\_\_\_

Date of Birth: \_\_\_\_\_  Male  Female

Employer Name: \_\_\_\_\_

Primary Insurance:  No  Yes, if yes, Insurance name: \_\_\_\_\_

Supplement Insurance:  No  Yes, if yes, Insurance name: \_\_\_\_\_

Other Family Members of Household (For additional household family members, please copy this page and attach to this application).

First Name: \_\_\_\_\_ Middle Initial: \_\_\_\_\_ Last Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_  Male  Female

Primary Insurance:  No  Yes, if yes, Insurance name: \_\_\_\_\_

First Name: \_\_\_\_\_ Middle Initial: \_\_\_\_\_ Last Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_  Male  Female

Primary Insurance:  No  Yes, if yes, Insurance name: \_\_\_\_\_

First Name: \_\_\_\_\_ Middle Initial: \_\_\_\_\_ Last Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_  Male  Female

Primary Insurance:  No  Yes, if yes, Insurance name: \_\_\_\_\_

First Name: \_\_\_\_\_ Middle Initial: \_\_\_\_\_ Last Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_  Male  Female

Primary Insurance:  No  Yes, if yes, Insurance name: \_\_\_\_\_

First Name: \_\_\_\_\_ Middle Initial: \_\_\_\_\_ Last Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_  Male  Female

Primary Insurance:  No  Yes, if yes, Insurance name: \_\_\_\_\_

By Paying the CareFlite Membership fee I agree (on behalf of my family) to abide by the terms and with to hereby apply for An Membership in the CareFlite Caring Heart Membership Program for myself and members of my household listed on the Application, as set forth in this Agreement. I have reviewed the Caring-Heart An Membership Agreement and agree to abide by its terms thereof. I request payment of authorized Medicare or other insurance benefits to me, or on my behalf, to be paid to CareFlite for any emergency services and supplies furnished to me by CareFlite. I authorize any holder of any of any of my medical information to release that information to the CRR, its agents and carriers, or CareFlite, in order to determine benefits payable on my behalf, now and in the future. This agreement and authorization is executed on my own behalf and on behalf of the other members of my household, if they are minors or otherwise unable to sign. I understand that under the State rule 193.711, if I or a household member is a Medicaid recipient, then I am not allowed to have others on my Application, therefore, I am stating that I have not listed on my application anyone that is a Medicaid recipient. If a family member becomes a recipient of Medicaid, I will notify CareFlite in writing of this life change immediately. I warrant that all the information in the Application is true and correct. CareFlite reserves the right to request documentation demonstrating the accuracy of such information. I acknowledge that membership in CareFlite Caring-Heart Membership Program is simply a membership in a program sponsored by CareFlite, and does not membership in CareFlite's not-profit, separate entity as the term membership is contemplated under the Texas Non-Profit Corporation Act.

**For CareFlite Office Use Only:**  
Date Received: \_\_\_\_\_ Form of Payment: \_\_\_\_\_ EE ID# \_\_\_\_\_  
Amount Paid: \_\_\_\_\_ Membership Number Assigned: \_\_\_\_\_



Reduce.  
**Reduce.**  
Reuse.  
**Reuse.**  
Recycle.  
**Recycle.**

Recycled materials no longer have to be sorted. Just place them into your new blue, 65-gallon recycling cart and the items will be collected on the same day as your trash. Place blue bin at least 2 feet from trash bin, at curbside and be sure opening is toward the street so truck can properly empty it. Thanks!

### These materials can be recycled.



Newspaper

Magazines  
Phonebooks



Tin & Steel

No paint cans



Natural Plastic



Glass



Plastics  
#1-5 & 7

No plastic bags  
No Styrofoam



Cardboard



Aluminum

No aerosol cans  
No aluminum foil



Paper

Shredded paper  
Junk mail

Residential rate increase to cover this service is \$1.26 more per month.

**TOWN OF CROSS ROADS, TX.**

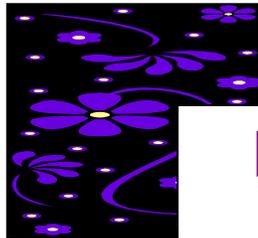
*Harv Kitchens, Mayor*  
*Ross Schraeder, Mayor Pro Tem*  
*Michelle Meek, Council Member*  
*Dan Prins, Council Member*  
*Tony Russo, Council Member*  
*Virден Seybold, Council Member*  
*Katherine Ritchie, Town Administrator*  
*Judy Moudy, Admin. Assist.*  
*Jeanie Burch, Editor*

**Town of Cross Roads**  
**1401 FM 424**  
**Cross Roads, TX 76227**

PHONE: 940-365-9693  
FAX: 940-665-6898

**Dates to Remember**

- Town Council Meetings are the second Monday of each month, 7:00 p.m. at the Town Hall.
- Town Council workshops meet on the 4<sup>th</sup> Monday of each month, 5:00 p.m. at the Town Hall.
- Planning and Zoning Commission meets the fourth Tuesday of each month, 7:00 p.m. at the Town Hall.
- Comprehensive Planning Committee meets the second Wednesday of each month, 7:00 p.m. at the Town Hall.
- Road Repair Committee meets at 7:00 p.m. on the Wednesday prior to the Council Meeting.
- All meetings are posted on the Town Hall bulletin board 72 hours prior to meeting.



**Happy New Year!**

Town of Cross Roads  
1401 FM 424  
Cross Roads, TX 76227

